



**FROM:** Ted Aronson  
**DATE:** January 8, 2026  
**RE: CREATIVITY**

We've been called a lot of things but the most flattering is *creative*. As quants, we can't outmath (sic) our competitors, but we can certainly bring creativity to the process.

There is no better way to illustrate this than the following:



This was created by our partner, David Krider, and appears in the American Mathematical Society's 2026 Calendar of Mathematical Imagery. More can be found at <https://gallery.bridgesmathart.org/exhibitions/2025-jmm-art-exhibition/david-krider>.

When David isn't pursuing financial research or portfolio management, he turns to this sort of work.

That's what I call creativity!

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